

PRESS RELEASE

Oracle OpenWorld 2012 in San Francisco: PORTRIX Group to showcase an innovative product portfolio in the areas of software and services

Hamburg, September 25, 2012. The PORTRIX Group will be represented from September 30 until October 4 at Oracle OpenWorld in San Francisco, a specialist exhibition run by one of the world's largest software companies, at the Solaris partner booth. There the Hamburg-based group will be presenting its innovative and high-performance portfolio of products and services to the audience of international professionals.

The PORTRIX Group, headquartered in Hamburg and comprising portrix.net GmbH, portrix systems GmbH and PORTRIX LOGISTIC SOFTWARE GmbH (PLS), will be exhibiting an extensive range of products and services at Oracle OpenWorld 2012: portrix.net and PLS will be giving a comprehensive overview of the software development division, while portrix systems will be demonstrating modern database, hosting and monitoring solutions.

Innovative software and high-performance hosting solutions

The new "Back in Time Rate Retrieval" feature of the Global Price Management (GPM) software developed by PLS for the logistics sector will be celebrating its first outing at Oracle OpenWorld 2012. With the help of Oracle's "Total Recall" feature, it can be implemented effortlessly and, among other benefits, allows quick inquiries to be made within the system, offering users valuable support during audits and routine activities such as accounting checks.

Using the GPM software developed by sister company PLS, portrix systems will be demonstrating efficient and user-friendly utilization of features and functions in Oracle Solaris 11 and the Oracle database to the professional audience in San Francisco. In addition, visitors to the exhibition will gain an insight into the rapid, secure and resource-friendly use of Solaris containers using the real-life example of various SaaS solutions. The experts from portrix can offer comprehensive information on the implementation of the Oracle portfolio for desktop virtualization. On top of this, thanks to its highly efficient data center at the Munich site, portrix systems provides innovative hosting services that stand out thanks to their excellent performance and availability. At the headquarters in Hamburg, experts, including Oracle-trained database specialists, take care of frontend, middleware and database systems for professional management and reliable operation of Oracle databases and other software solutions. High-performance monitoring also allows users to safely keep an eye on the availability of their systems and supports them in planning and adapting capacity.

Virtually unique specializations win over international companies

By proving its extensive Oracle expertise, the PORTRIX Group has gained the status of Oracle Gold Partner. This certifies that the Hamburg-based group has obtained specialized skills in the area of “Oracle Sun Flash Storage”, alongside only three other specialists worldwide. What’s more, the PORTRIX Group has set itself even further apart from the competition with Oracle specializations in the fields of “Sun ZFS Storage Appliance” and “Travel & Transportation”.

The unique product portfolio and special qualifications have been enough to convince globally renowned companies. For this reason, Oracle is building on the special skills of the Hamburg-based group: As part of years of successful cooperation between portrix systems and Oracle, the Germans have developed, among other things, an innovative demo and exhibition system for the virtual desktop infrastructure of the software giant. This is used by Oracle for presentation events at specialist exhibitions and always generates a buzz with particularly lively demonstrations in the areas of VDI and thin clients.

About the PORTRIX Group

portrix systems GmbH is part of the Hamburg-based PORTRIX Group. Since 2001, it has stood for innovative software development, hardware solutions and services before and during implementation and during operation. A high-performance data center complements the services offered by the group perfectly.

portrix.net, portrix systems and PLS develop efficient solutions for companies of all sizes – from small and medium sized enterprises up to international groups. Throughout more than ten years of experience, the PORTRIX Group has gained the confidence of renowned users in a wide range of sectors, including the transport and logistics sector, with its high-performance products and integrated consultation and services.

Press contact

portrix systems GmbH
Friesenweg 2b
22763 Hamburg
Germany

Julius Lipsky
Email: j.lipsky@portrix-ls.de
Telephone: +49.40.39 80 53 – 107